

## Research Assessment #5

This research assessment I wanted to dive back into the roots of my ISM journey. I feel like I wanted to go back and look more into how to put God first in my business and in the world of for profit businesses. The article that I read is called *5 Ways to Put God First As You Grow Your Business*, and it was a very simple and interesting read. There were five main topics that it dove into which I will discuss in this assessment.

The first way that I can put God first in my business is probably the most important of them all. And it is to “Be spirit-led”. I think that this topic really dives into what I have already researched before, it emphasizes that I need to listen to what God wants while also spending time learning about his word and his promise. I have really tried to dedicate my ISM journey towards the goal of making God the foundation of my research and my overall topic. I want to grow my knowledge in the field of marketing while also learning more about God and find out what he wants from me. My ISM journey is really going to draw me closer and build my relationship with Him, so that is what I will continue to do. I think that this is going to create a very “spirit-led” mindset for myself going forward.

Next among the five ways to put God first in business is to “be obedient”. I think that a lot of what this topic is talking about can be brought around to the aspects of spiritual gifts. I know that God has given me gifts that I must utilize to further his kingdom. Whether those gifts be communication, teaching, or preaching, I should listen and adhere to what I am called to do. This act of obeying God, is asking me to directly listen to what he needs from me, which I can guess is furthering His kingdom with those spiritual gifts. God wants me to be successful, so if my business revolves around what He is asking of me, then I will be nothing but that.

The third way that I can put God first in my business is to “Plant Expectantly”, and this is something that I did not fully understand at first. As I continued to interpret the article I understood that what God is calling me to do, may be apparent or recognized, and when I do recognize it I must be patient and work towards that goal. The one example that radiated in me when I first thought about this was Mike Rodriguez’s story. He started in a smaller business, then ended up leading teams of people, to which he then found that his spiritual gift was to lead and to evangelize, he then founded his own inspirational and leadership discussion company. This is a prime example of a slow watering of a seed that God planted in his life.

The last two ways to put God first in my business are very similar. These two are to “steward faithfully” and to “share boldly and unashamedly”. The main thing that I thought about and wanted to amplify about this message was that through my actions, behavior, and words, that is how someone should see that I am a Christian. I do not have to go around slamming it in others faces, however, I should be seen by others as someone who has God first in his life.